



BENJAMIN F. EDWARDS® & CO.  
INVESTMENTS *for* GENERATIONS®

INVESTMENT BANKING

## Benjamin F. Edwards & Co. Served as Exclusive Advisor to PetFusion in its Sale to Cosmic Pet



has been acquired by



a portfolio company of



Benjamin F. Edwards & Co. acted as exclusive sell-side  
advisor to PetFusion in its sale to Cosmic Pet



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### THE SELLER

PetFusion is primarily engaged in the production and sale of proprietary and innovative cat and dog products. The Company continues to grow its market presence by providing products with modern form, smart functionality and mass affordability.

### THE BUYER

Cosmic Pet is a rapidly growing leader in the pet toy space with several recognizable brands. In addition to toys, Cosmic Pet also offers pet collars, leashes and other products. Cosmic Pet is a portfolio company of Guardian Capital Partners.

### BENJAMIN F. EDWARDS & CO.

*Investment Banking*

The Benjamin F. Edwards & Co. Investment Banking group is committed to providing investment banking services and business advice, with a focus on selling middle-market companies.

Our values, expertise and dedication deliver success to our clients. The sale of a business represents one of the single largest financial decisions a business owner will ever make. At Benjamin F. Edwards & Co., we have the tools, expertise and perspective to help.

2019-1521 Exp. 07/31/2022 Member SIPC

*Benjamin F. Edwards & Co.'s Investment Banking department specializes in selling middle-market companies.*

### Investment Banking

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