

BENJAMIN F. EDWARDS® & CO.

INVESTMENT BANKING

*Mergers and Acquisitions
Advisors to Business Owners*



Benjamin F. Edwards & Co. Serves As Exclusive Advisor For Piddle Place™ In Its Sale To Radio Systems Corporation

Piddle Place™

~ has been acquired by ~

Radio Systems®
CORPORATION



**Invisible
Fence®** Brand



Benjamin F. Edwards & Co. acted as
exclusive advisor to Piddle Place
in its sale to Radio Systems Corporation



BENJAMIN F. EDWARDS® & CO.
INVESTMENTS for GENERATIONS®

THE SELLER

Piddle Place™ is a sanitary, portable, easy clean indoor pet relief system. In addition to the indoor pet relief system, Piddle Place™ produces the Piddle Place™ Bio-Enzyme Treatment, an eco-friendly concentrate that breaks down pet waste and eliminates pet odors.

THE BUYER

Radio Systems Corporation is the world's leading manufacturer of pet products. The Radio Systems Corporation brands include PetSafe® Brand, Invisible Fence® Brand and SportDOG Brand®. The Radio Systems Corporation portfolio includes a wide array of electronic training and containment systems, waste management products, toys, pet doors and other pet products.

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INVESTMENT BANKING

The Benjamin F. Edwards & Co. Investment Banking group is committed to providing investment banking services and business advice, with a focus on selling middle-market companies.

Our values, expertise and dedication deliver success to our clients. The sale of a business represents one of the single largest financial decisions a business owner will ever make. At Benjamin F. Edwards & Co., we have the tools, expertise and perspective to help.



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Benjamin F. Edwards & Co.'s Investment Banking department specializes in selling middle-market companies.

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