

Benjamin F. Edwards names a COO



Doug Rubenstein

Benjamin F. Edwards & Co. has named Doug Rubenstein chief operating officer.

Rubenstein joined the firm in 2012 as director of capital markets and business strategy. He is a member of the firm's executive committee. As COO, he will retain his existing responsibilities, while also overseeing the alignment and prioritization of company initiatives.

"For four years, Doug has been a trusted partner and collaborator as we have worked together to explore and implement firm-wide strategies to ensure our ongoing growth, strength and competitiveness," Tad Edwards the firm's CEO and president, said. "I will rely on him as COO even more to help me propel our firm forward."

Rubenstein spent 25 years at A.G. Edwards, in a variety of positions in equity research and investment banking. He then worked for Stifel Nicolaus Weisel, where he led the real estate investment banking practice. He received a bachelor's degree from Lake Forest College in Chicago and an MBA from Washington University.

Separately, the St. Louis-based firm, which has more than \$17 billion in assets, said it has opened an office in Jonesboro, Arkansas, its 56th in 25 states.