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## **Benjamin F. Edwards Expands to Morristown and Nationwide As Demand for Financial Services Rises**

### **Firm Hires Chief Investment Officer As Number of Branches and Advisors Continues to Grow**

(ST. LOUIS, Jan. 22, 2021) — As the demand for financial services rises, Benjamin F. Edwards has announced that it hired 15 financial advisors in 2020, including a new branch in the fall in Morristown. Morristown is the firm's 74<sup>th</sup> branch in 28 states. As of year-end 2020, a total of 15 advisors have joined Edwards representing 75 offices in 28 states.

“We are delighted that our Morristown team is here to meet the financial services needs of its community and beyond, said Benjamin F. “Tad” Edwards IV, Chairman, President and CEO of Edwards.

“We believe in bringing sophisticated financial services to places like Morristown who appreciate our same values as trust, integrity and mutual respect.”

The Morristown group comprises Crampton H. Helms II CFP®, Vice President-Investments, Financial Advisor; Aimee A. Helms, AAMS®, Vice President-Investments, Financial Advisor, and Joyce A. Taylor, Financial Advisor. The Morristown office is located at 2640 W. Andrew Johnson Hwy., Morristown, TN 37814, which opened Oct. 16. The phone number is 423-353-8526.

The need for financial advice and planning continues to grow. Investors with a financial plan have an increased level of confidence. Sixty-three percent of people with a written financial plan say they feel financially stable, while only 28% of those without a plan feel the same level of comfort, according to the 2019 Modern Wealth Survey.

To help keep pace with investor needs, the firm recently hired Bill Hornbarger as Chief Investment Officer and chairman of the firm's Investment Strategy Committee. Bill was the chief investment officer for Moneta Group, a top national RIA, and before that spent 20 years at A.G. Edwards.

Bill's investment expertise and experience will help the firm's advisors respond to increasing client inquiries about the markets and their effect on meeting their investment objectives. He has appeared in The Wall Street Journal, The New York Times and USA Today as well as broadcast outlets including CNBC, CBS MarketWatch and CNN.

### **About Benjamin F. Edwards**

Benjamin F. Edwards is a privately held full-service, national wealth-management firm headquartered in St. Louis, Mo. Founded in 2008 by Benjamin F. (Tad) Edwards IV, Benjamin F. Edwards opened its first branch in 2009 and currently has 75 branch offices in 28 states, with more than 600 employees and advisory firm affiliates, and \$30 billion in assets under management. As a subsidiary of Benjamin Edwards, Inc., Benjamin F. Edwards is a full-service broker-dealer offering a wide array of investment management and investment banking services to its clients and advisors. Edwards Wealth Management is an enterprise Registered Investment Advisor firm providing core services to independent advisory firms. For more information about Benjamin F. Edwards, please visit [benjaminfedwards.com](http://benjaminfedwards.com), or follow the company on Twitter.com/GrowWithBFEC.

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