



BENJAMIN F. EDWARDS®
INVESTMENTS *for* GENERATIONS®

One North Brentwood Boulevard
Suite 850
Saint Louis, Missouri 63105
Telephone 314-726-1600
Toll Free 855-382-1600
benjaminfedwards.com

Member of SIPC Member of FINRA

For more information, contact:
Rob Donaldson at 314-660-6739 or
rob.donaldson@benjaminfedwards.com

FOR IMMEDIATE RELEASE

Benjamin F. Edwards Opens 96th Location; Third Branch in Colorado

ST. LOUIS, July 10, 2024 – St. Louis-based financial services firm [Benjamin F. Edwards](http://benjaminfedwards.com) recently opened its 96th location, this one in Colorado Springs, CO, company officials announced today. The new branch welcomes two new advisors, Frank Djonbalaj, CRPC® and George Lee. Collectively, they bring over an amazing 53 years of experience in the financial service industry.

This opening marks the firm’s third branch in Colorado and is located at 90 South Cascade Avenue, Suite 1140, Colorado Springs, CO 80903. The phone number is 719-234-0373 or toll-free 833-806-3838. You can also reach them via email at frank.djonbalaj@benjaminfedwards.com or at george.lee@benjaminfedwards.com.

“We take enormous pride in welcoming these new advisors to our ever-growing Edwards family,” said Tad Edwards, chairman and CEO of Benjamin F. Edwards. “We are equally as thrilled in adding a branch to the state of Colorado in the wonderful community of Colorado Springs.”

Frank is dedicated to helping his clients succeed financially and in building trustworthy, long-lasting relationships with them. As an advisor, George is passionate about taking care of his clients’ financial needs.

Edwards has continued to expand its presence across the United States by adding experienced advisors to its full-service, national wealth-management firm and its registered investment advisor (RIA), Edwards Wealth Management. Including Colorado, the firm now has a presence in 33 states.

About Benjamin F. Edwards

With a legacy spanning 137 years over six generations of the Edwards family, Benjamin F. Edwards today is an entrepreneurial wealth management enterprise welcoming client-first, full-service financial advisors to join our firm. Advisors at Edwards seek to render solid investment advice while helping clients develop a plan to reach their goals. The growing national firm is now in 33 states with 96 locations, with over \$42 billion in assets under management. It remains true to its Golden Rule roots with regard to treatment of clients, financial advisors, employees, and all partners. The home office in St. Louis knows advisors by name and eschews call centers to get advisors’ questions answered. Leveraging

the firm's distinguished heritage and vision for the future, those who desire can become advisors of the firm's broker-dealer, Benjamin F. Edwards. Alternatively, they can choose an independent affiliation with the firm's registered investment advisor (RIA) Edwards Wealth Management. Edwards's strong fiscal foundation and timeless values enable it to be a firm of "Client-First Service Second-to-None," offering friendly support and thoughtful, tailored investment and planning advice to its treasured clients who make it all possible. The firm has zero debt and is committed to staying independent through future generations.