



BENJAMIN F. EDWARDS®
INVESTMENTS *for* GENERATIONS®

One North Brentwood Boulevard
Suite 850
Saint Louis, Missouri 63105
Telephone 314-726-1600
Toll Free 855-382-1600
benjaminfedwards.com

Member of SIPC Member of FINRA

For more information, contact:
Rob Donaldson at 314-660-6739 or
rob.donaldson@benjaminfedwards.com

FOR IMMEDIATE RELEASE

Benjamin F. Edwards Welcomes Jeffrey Seeman to Minnetonka, MN Branch

ST. LOUIS, July 16, 2024 – St. Louis-based financial services firm [Benjamin F. Edwards](http://benjaminfedwards.com) welcomes Jeffrey Seeman, vice president-investments, to its Minnetonka, MN, branch, company officials announced today. Jeff has over 38 years of experience in the financial services industry.

“We take enormous pride in welcoming this new advisor to our ever-growing Edwards family,” said Tad Edwards, chairman and CEO of Benjamin F. Edwards.

As an advisor, he is passionate about helping clients achieve their long-term financial goals. Jeff thrives on the daily challenges posed by the ever-changing market dynamics, always striving to ensure he serves his clients' best interests.

Edwards has continued to expand its presence across the United States by adding experienced advisors to its full-service, national wealth-management firm and its registered investment advisor (RIA), Edwards Wealth Management. The firm now has a presence in 33 states.

About Benjamin F. Edwards

With a legacy spanning 137 years over six generations of the Edwards family, Benjamin F. Edwards today is an entrepreneurial wealth management enterprise welcoming client-first, full-service financial advisors to join our firm. Advisors at Edwards seek to render solid investment advice while helping clients develop a plan to reach their goals. The growing national firm is now in 33 states with 96 locations, with over \$43 billion in assets under management. It remains true to its Golden Rule roots with regard to treatment of clients, financial advisors, employees, and all partners. The home office in St. Louis knows advisors by name and eschews call centers to get advisors' questions answered. Leveraging the firm's distinguished heritage and vision for the future, those who desire can become advisors of the firm's broker-dealer, Benjamin F. Edwards. Alternatively, they can choose an independent affiliation with the firm's registered investment advisor (RIA) Edwards Wealth Management. Edwards's strong fiscal

foundation and timeless values enable it to be a firm of “Client-First Service Second-to-None,” offering friendly support and thoughtful, tailored investment and planning advice to its treasured clients who make it all possible. The firm has zero debt and is committed to staying independent through future generations.